



MOUNT LAUREL
Police Department

2019 Sponsorship Opportunities

Local businesses can help keep the community safe and support the addition of an explosives detector dog to the Mount Laurel K-9 Unit by taking part in a variety of sponsorship packages that will help with its purchase, training and associated expenses.

The addition of the specialized dog will enhance the police response to threats within the community, as well as others working with the Mount Laurel Police Department, and its presence will allow for the force to conduct searches for firearms and explosives, ensuring security for the town's residents, visitors, schools and businesses.



MLPD Sponsor Packages

TOP DOG • \$50,000

(1 AVAILABLE SPONSOR OPPORTUNITY)

- Logo on new police K-9 vehicle
- Opportunity for K-9 naming rights
- Company highlight in press release
- Inclusion on all marketing communication
- Logo inclusion on fundraiser t-shirt
- Social media acknowledgment
- Inclusion on website landing page
- Logo inclusion on event banner

K-9 HANDLER PACKAGE • \$25,000

- Logo on K-9 collar
- Company highlight in press release
- Inclusion on all marketing communication
- Logo inclusion on fundraiser t-shirt
- Social media acknowledgment
- Inclusion on landing page
- Logo inclusion on event banner

CHIEF PACKAGE • \$10,000

- Inclusion on all marketing communication
- Logo inclusion on fundraiser t-shirt
- Social media acknowledgment
- Inclusion on landing page
- Logo inclusion on event banner

OFFICER PACKAGE • \$250+

- Social media acknowledgment
- Inclusion on landing page